



Wow Peques Fest 2026

Vendor Registration Form for Merchandise (Self-Setup)

Event Dates and Hours: Saturday, Saturday, June 20, 2026 (10:00 a.m. – 10:00 p.m.) and Sunday, June 21st (10:00am-10:00pm)

Application Deadline: Wednesday, Mayo 25, 2026

Check applicable items (select ONE option based on the month payment is received): (The tent and entire display must be provided by the vendor.)

Merchandise Booth Pricing

Participation Option	Type	10x10'	10' x 20'
<input type="checkbox"/> 1 Day Participation	Merchandise Booth	\$375	\$550
	Merchandise Booth – Central Stage Zone (Premium)	\$475	\$700
<input type="checkbox"/> Special Package – 2 Consecutive Days	Merchandise Booth	\$650	\$950
	Merchandise Booth – Central Stage Zone (Premium)	\$850	\$1,250

Note: Prices are based on the date payment is received. Space is not guaranteed until full payment is received. Booth payments are non-refundable.

Registration Fee: \$25

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Company Name: _____

Contact Name: _____

Type of Business: _____ E-mail: _____

Address: _____ City _____ State: _____ ZIP code: _____

Phone: _____ Cel: _____ Fax: _____



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Sponsorship Opportunity:

In addition to the \$25 registration fee and the selected booth fee, vendors also have the opportunity to become event sponsors. Sponsorship packages range from \$250 to \$20,000 and include promotions before and during the event. If you are interested in becoming a sponsor in addition to being a merchandise vendor, please request a sponsorship brochure.

Participant Information Agreement – Wow Peques Fest 2026 (“Participant”)

This agreement is made between **CM EVENTS CORP. (“CME”)** and the participant named below. The participant agrees to comply with the following rules:

1. The participant shall provide their own equipment and setup for approval by the appropriate authorities. This includes extension cords, lighting, tables, tents, chairs, display elements, etc.
2. Participating employees must be neat, clean, and maintain a positive attitude toward the public.
3. The participant’s space must be left in the same or better condition than it was prior to setup.
4. The participant may only place signs within their own booth and nowhere else. Signage must be provided by the vendor and must be in both English and Spanish.
5. CM EVENTS CORP. reserves the right to reject the participation of any vendor who does not comply with the terms and conditions of this agreement.
6. **Merchandise Vendors:** The products, goods, or information offered must be of interest to the Latin/Hispanic market.
The participant must submit a description of the items to be offered (images accepted) along with the registration form.
CM EVENTS CORP. reserves the right to prohibit vendors from selling items that do not meet these requirements.
A **Business Operations Tax (BOT) certificate** is required for vendors who wish to sell, display for sale, or offer any goods, food, or beverages within the City of Miami. Each vendor must provide a copy of their BOT (if applicable) and proof of **general liability insurance**.
7. Participants must pay a participation fee (as indicated above), payable to **CM EVENTS CORP.**, due at the time of registration.
8. The deadline to submit the registration application is **May 25, 2026**.

In consideration of being allowed to participate in **Wow Peques Fest 2026**, the undersigned participant hereby releases, discharges, and holds harmless **Miami-Dade County Government**, the **Special Events Commission**, and/or the **Wow Peques Fest 2026 Committee (WPF)** from any and all claims for loss or injury of any kind. Furthermore, the participant agrees to indemnify, defend, and hold them harmless from any and all liability, claims, demands, damages, losses, costs, and expenses (including reasonable attorney’s fees) that they or any third party may suffer or incur as a result of the operation of the participant’s booth or business.



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Participant's Signature _____

Date _____

For additional information, contact us at eventos@cmeventscorp.com before **May 25** Participants must pay a participation fee (as indicated above), payable to **CM EVENTS CORP.**, due at the time of registration.

ANNEX A

This annex forms an integral part of the **Food Vendor Participation Agreement for WOW Peques Fest 2026**. All vendors, contractors, personnel, and representatives involved in the operation of the booth must comply with the standards and principles established by the **Miami-Dade County**, which aim to maintain a professional, safe, and family-friendly environment for the general public attending the event.

Compliance with these guidelines is mandatory. Failure to observe them may result in warnings, suspension of operations, or immediate termination of the vendor's participation, without the right to refunds of fees or deposits.

1. Compliance with Laws, Rules, and Regulations

All vendors must operate in strict accordance with federal, state, and local laws, as well as with all applicable health, safety, operational, and Miami-Dade County regulations. Each participant is expected to exercise sound judgment and ethical behavior at all times, maintaining integrity and responsibility in their activities during the event.

2. Professional Conduct, Integrity,

Vendors must interact with the public, venue staff, organizers, and other participants in a respectful, professional, and courteous manner. Any behavior that may be interpreted as aggressive, inappropriate, disrespectful, or disruptive will not be tolerated.

Discrimination or unfair treatment based on race, religion, color, gender, gender identity, sexual orientation, national origin, age, disability, or any other legally protected characteristic is strictly prohibited. Likewise, no verbal, physical, or visual harassment toward employees or attendees will be tolerated within the venue.



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3. Workplace Safety and Permitted Behavior

Vendors must maintain their work area safe, clean, and free of hazards. Working under the influence of alcohol or drugs, as well as possessing or distributing illegal substances on-site, is strictly prohibited. Any form of violence, threats, dangerous behavior, or disturbance of the peace will result in immediate removal from the premises.

Accidents, incidents, or unsafe conditions must be reported immediately to the Organizing Committee or authorized venue staff.

4. Proper Use of Venue Property and Facilities

Vendors are responsible for the proper use of their assigned space, provided electrical equipment, venue infrastructure, and any other resources made available by the venue or the Organizing Committee. Vendors must protect venue property and avoid damage, unauthorized modifications, or misuse of the facilities.

Any damage caused by the vendor will be their sole responsibility and may result in additional charges or full/partial withholding of the cleaning deposit.

5. Appearance and Presentation of Staff

All vendor employees must maintain a neat, hygienic, and appropriate appearance for a family-oriented event. Their presentation should align with the cultural, recreational, and community nature of **WOW Peques Fest 2026**. The venue reserves the right to request the removal of any individual whose behavior or appearance is deemed inappropriate.

6. Disclosures and Communications

Vendors are not authorized to issue statements on behalf of the venue, the **Miami-Dade County**, or **WOW Peques Fest 2026**. All media inquiries, formal communications, or public statements regarding the event must be directed exclusively to the Organizing Committee.



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7. Reporting Violations

Any vendor who becomes aware of a violation or suspected violation of this Code of Conduct must report it immediately through the channels established by the Organizing Committee. The organization will not tolerate retaliation against those who report incidents in good faith.

Send application and payment to:
CM EVENTS CORP.
Attn: Cheyla Martinez / Wow Peques Fest 2026
12675 SW 190th Ter