



Wow Miami Fest 2026

Vendor Registration Form for Merchandise (Self-Setup)

Event Dates and Hours: Saturday, August 1 2026 (10:00 a.m. – 10:00 p.m.) and Sunday, August 2 (10:00am-10:00pm)

Application Deadline: Friday , July 24, 2026

Check applicable items (select ONE option based on the month payment is received): (The tent and entire display must be provided by the vendor.)

Merchandise Booth Pricing

Participation Option	Type	10x10'	10' x 20'
<input type="checkbox"/> 1 Day Participation	Merchandise Booth	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300
<input type="checkbox"/> Special Package – 2 Consecutive Days	Merchandise Booth	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400

Note: Prices are based on the date payment is received. Space is not guaranteed until full payment is received. Booth payments are non-refundable.

Registration Fee: \$25

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Company Name: _____

Contact Name: _____

Type of Business: _____ E-mail: _____

Address: _____ City _____ State: _____ ZIP code: _____

Phone: _____ Cel: _____ Fax: _____



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Sponsorship Opportunity:

In addition to the \$25 registration fee and the selected booth fee, vendors also have the opportunity to become event sponsors. Sponsorship packages range from \$250 to \$20,000 and include promotions before and during the event. If you are interested in becoming a sponsor in addition to being a merchandise vendor, please request a sponsorship brochure.

Participant Information Agreement – Wow Miami Fest 2026 (“Participant”)

This agreement is made between **CM EVENTS CORP. (“CME”)** and the participant named below. The participant agrees to comply with the following rules:

1. The participant shall provide their own equipment and setup for approval by the appropriate authorities. This includes extension cords, lighting, tables, tents, chairs, display elements, etc.
2. Participating employees must be neat, clean, and maintain a positive attitude toward the public.
3. The participant's space must be left in the same or better condition than it was prior to setup.
4. The participant may only place signs within their own booth and nowhere else. Signage must be provided by the vendor and must be in both English and Spanish.
5. CM EVENTS CORP. reserves the right to reject the participation of any vendor who does not comply with the terms and conditions of this agreement.
6. **Merchandise Vendors:** The products, goods, or information offered must be of interest to the Latin/Hispanic market.
The participant must submit a description of the items to be offered (images accepted) along with the registration form.
CM EVENTS CORP. reserves the right to prohibit vendors from selling items that do not meet these requirements.
A **Business Operations Tax (BOT) certificate** is required for vendors who wish to sell, display for sale, or offer any goods, food, or beverages within the City of Miami. Each vendor must provide a copy of their BOT (if applicable) and proof of **general liability insurance**.
7. Participants must pay a participation fee (as indicated above), payable to **CM EVENTS CORP.**, due at the time of registration.
8. The deadline to submit the registration application is **July 24 , 2026**.

In consideration of being allowed to participate in **Wow Miami Fest 2026**, the undersigned participant hereby releases, discharges, and holds harmless **Miami-Dade County Government**, the **Special Events Commission**, and/or the **Wow Miami Fest 2026 Committee (WPF)** from any and all claims for loss or



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injury of any kind. Furthermore, the participant agrees to indemnify, defend, and hold them harmless from any and all liability, claims, demands, damages, losses, costs, and expenses (including reasonable attorney's fees) that they or any third party may suffer or incur as a result of the operation of the participant's booth or business.

Participant's Signature

Date

For additional information, contact us at eventos@cmeventscorp.com before **July 24** Participants must pay a participation fee (as indicated above), payable to **CM EVENTS CORP.**, due at the time of registration.

Send application and payment to:
CM EVENTS CORP.
Attn: Cheyla Martinez / Wow Miami Fest 2026
12675 SW 190th Ter